

Making growth fashionable

## **CORPORATE INSTITUTIONAL**

PRESENTATION



Kewal Kiran Clothing Limited is proudly, a 100% Indian owned apparel manufacturing and retailing company.

Established in 1981, Kewal Kiran Clothing is built on local knowledge and owns four of the finest apparel brands for the youth and the young-at-heart. Killer, Easies, Lawman, Integriti are four brands that evoke respect, pride and comfort from the consumers of the brand. Each of these brands' is worth its name in its value, reach and the vast cult of followers. All the brands have special western wear for young women too.

In 2004, Kewal Kiran Clothing, ventured into retailing and opened its first branded retail store K-Lounge in Mumbai, to showcase the entire Kewal Kiran product range under one roof.

In 2006, Kewal Kiran Clothing Limited, with a registered and corporate office in Mumbai, became a public company with the most successful IPO in the apparel sector.

In 2011, an exclusive accessories store 'Addictions' was launched at Faridabad. Addictions retails the "head to heel" accessories range of the four apparel brands under 43 product categories including innerwear, eyewear, footwear, beach wear, footwear & personal care products.

Kewal Kiran Clothing Limited is founded on the good will of the consumers, suppliers, franchise partners and zeal of the employees.

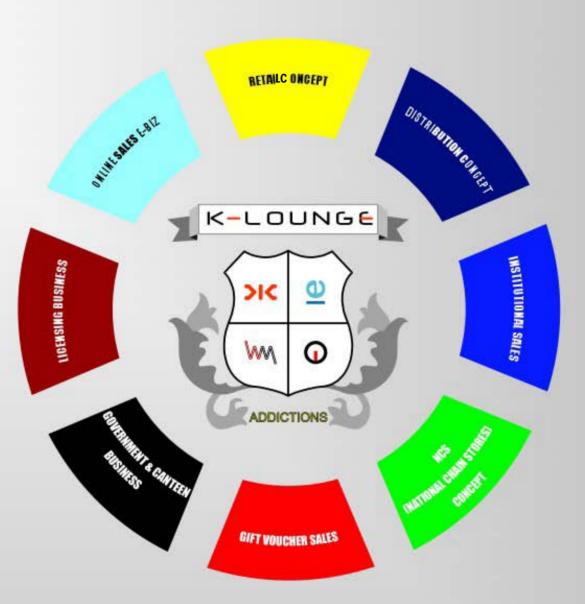
Today, Kewal Kiran Clothing Limited manufactures nearly 3 million pieces of apparel, has a retail turnover of over 400 crores, has a proven retail franchise system with over 250 brand retail stores (K-Lounge, Killer EBO, Lawman EBO, Integriti EBO, Addictions) and a distribution network serving various MBO's across the country.

Welcome! Welcome to Kewal Kiran Clothing Limited.

www.kewalkiran.com



## **BRAND VERTICAL**





www.killerjeans.com

**EXCKILLER**<sup>\*</sup> for Aut

easi<u>o</u>s

www.easiescasual.com

easi<u>o</u>s\_\_

LAMAN Pg3

www.lawmanpg3.com

LAMAN Bechua



www.integriticlothing.com



ADDICTIONS

www.kkcladdictions.com

K-LOUNGE





Killer won a Gold Crown in Film Category, Gold Crown in Out Of Home, Gold Crown for the Green Brand of the year, and more importantly Kewal Kiran Clothing Ltd. (Killer) won the prestigious Advertiser of the Year award 2013









PACK OF 5 HANDKERCHIEFS







PACK OF 4 HANDKERCHIEFS















## BEAT HEAT WITH KILLER SK







**DEODORANTS (6 OPTIONS)** 

INST-S-05







3-IN-1 HAIR & BODY WASH MRP. Rs. 159/- AROMATIC SHOWER GEL MRP. Rs. 149/-

**MALLER** 

ADOMATIC SHOWER GEL

MOCCI SURANCEN

Ministel Place Disent Sectores Gel

HANDTELBALLALD "ST"T

Nel Contantin 150 m

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115

ATCHMITC SHOWLE GEL

WOOD DRY AROCH Minimal For Days Ban Sut Laborety & Generation

Strenth Land (Children)

Net Cartains: 150 nd



















**NIGHT SUIT** 

















SHAVING FOAM









HAND CLEANSER

## KILLER >K Travel Essentials

Light Packing Travel Make Travel Easier & Exciting

The Absolute must-haves for a perfect getaway











SECRET MONEY BELT





A lifestyle brand from:







DISCREET WALLET







LUGGAGE ID CARD









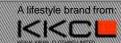


TRAVEL LUGGAGE STRAP









































A lifestyle brand from:





















## BEAT THE RAIN WITH KILLER UMBRELLA

23" Straight Umbrella are also known as fancy umbrella.

These umbrellas got water proof & water repellent coating.

Polyester fabric umbrella can be used for all season. The umbrella as we know it today is primarily a device to keep people dry in rain or snow.

Descriptions: High Quality Hard & tempered MS fluted Frame.

Size : Standard

Cloth : High Quality Polyester 190T PU coated Cloth

Handle : High Quality Plastic/ Rubber Handle

Color : Available in many color & many design ...













**INST-S-48** 





## PACKAGING



**RAIN COAT** 









INST-S-52





PACKAGING





LADIES WALLET-1









Travel Backpack Trolley Folding gym Bag & Many More..

KHARK

KILLER













A lifestyle brand from:





































INST-S-76







WATCHES FOR HIS 'N' HER



INST-S-77

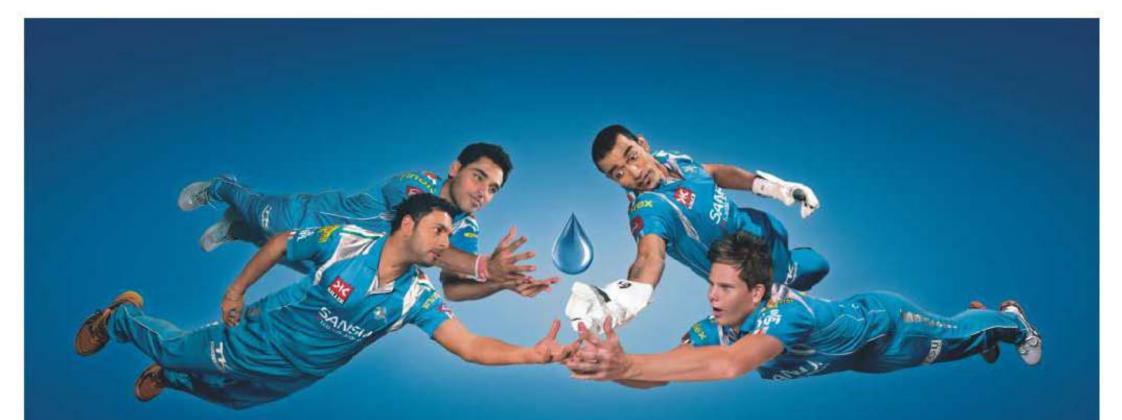






**MEN'S WATCH** 







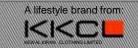


Pune Warriors India and Killer Jeans. Teaming up for the cause of water conservation.



7 COMBOSSSS..... MANY MORE

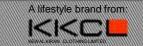






COMBO-1



















6861







SEANS ESTABLIS

689



**PACK OF 3 DEODORANTS** 































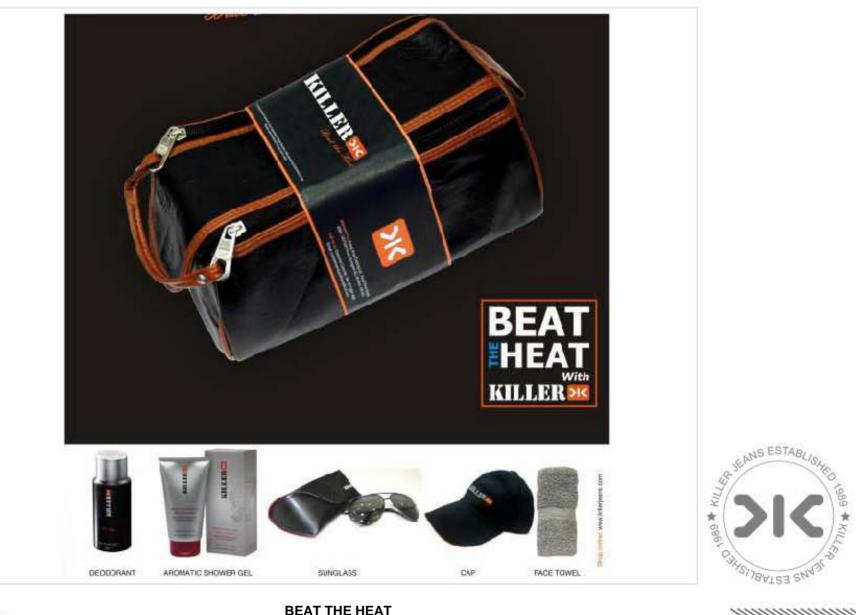








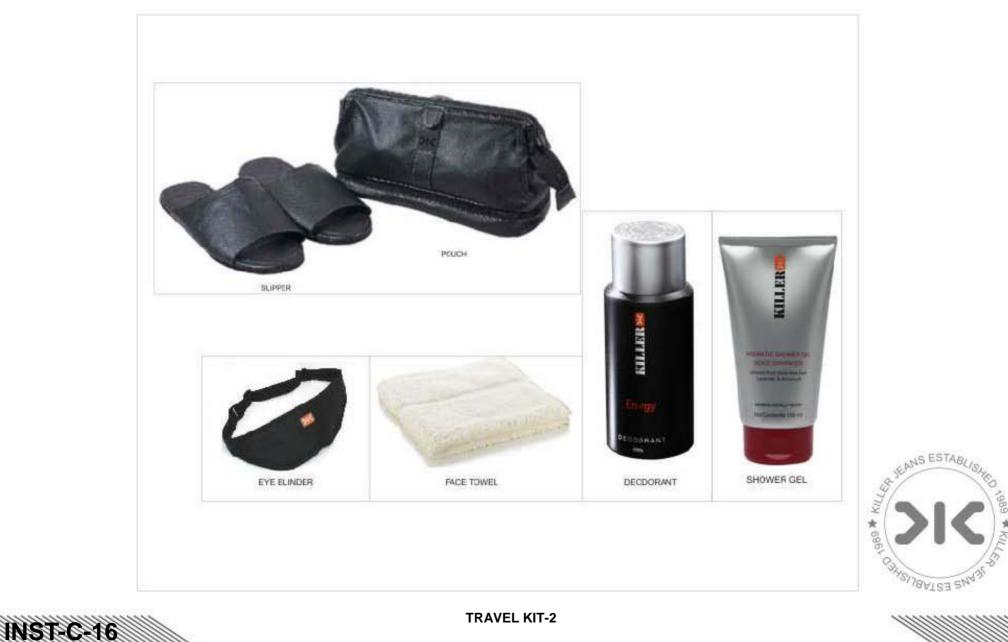




**BEAT THE HEAT** 

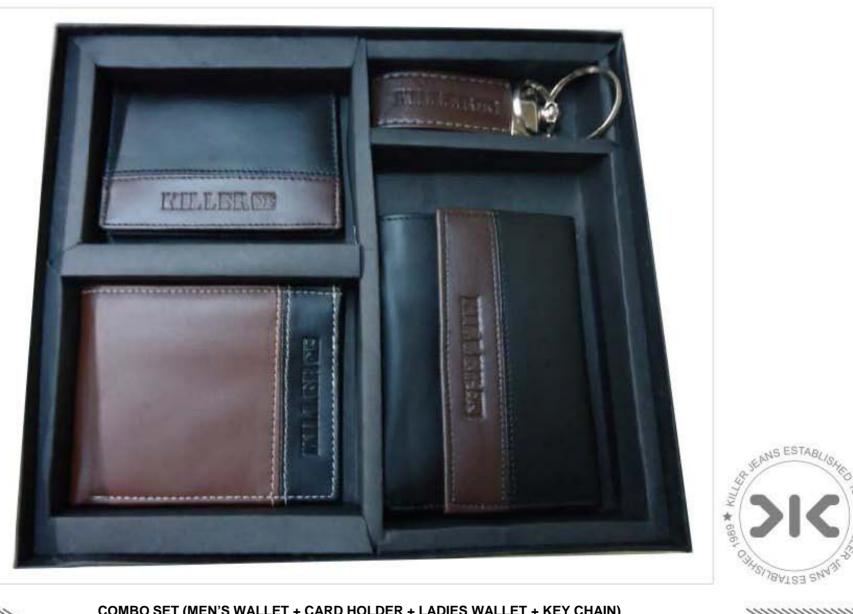












COMBO SET (MEN'S WALLET + CARD HOLDER + LADIES WALLET + KEY CHAIN)

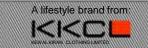








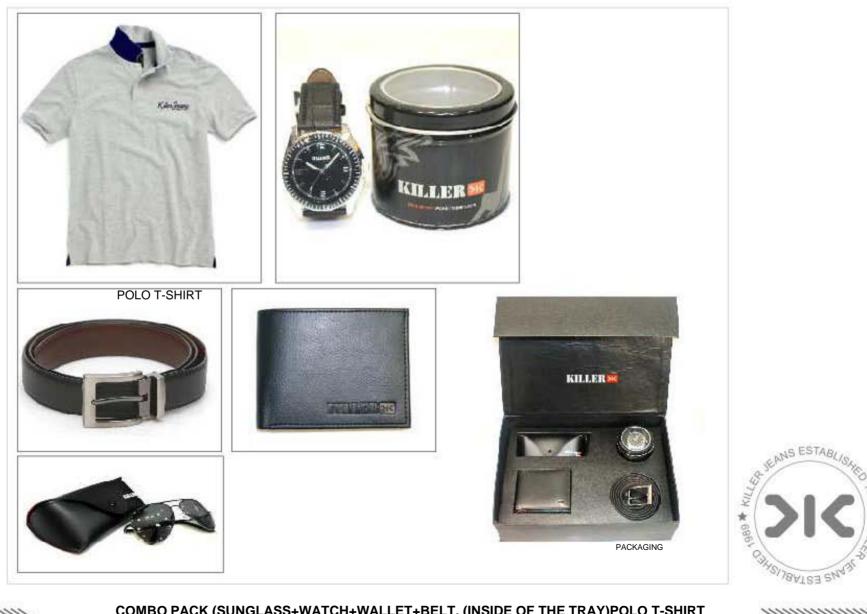












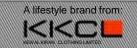
COMBO PACK (SUNGLASS+WATCH+WALLET+BELT, (INSIDE OF THE TRAY)POLO T-SHIRT

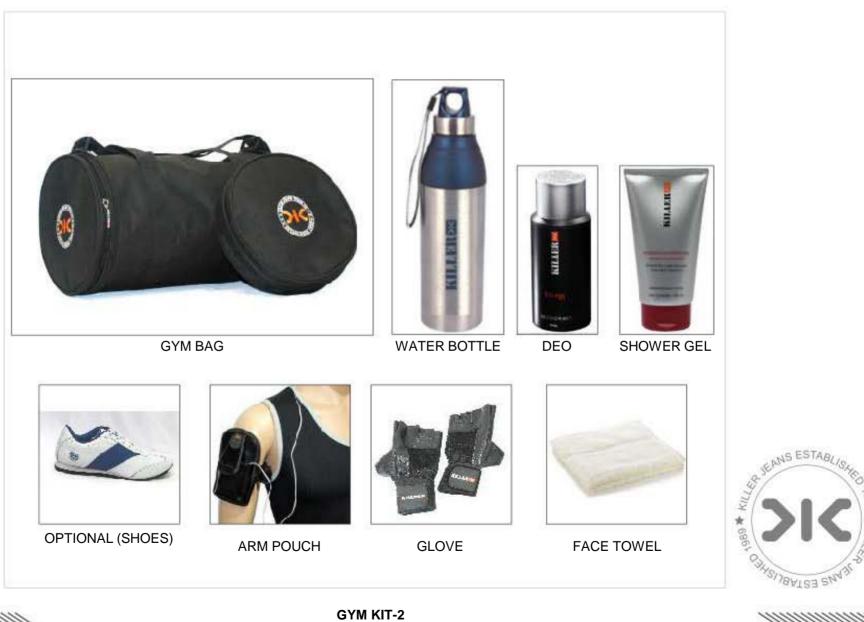




























PACK OF 3 SOCKS

















**HEADPHONE + T-SHIRT** 

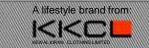
















## **THANK YOU**

